

FIRST ANNOUNCEMENT

3rd Annual

South East Asia Breast Cancer Symposium 2018: Patient Centered Care

SAVE THE DATE

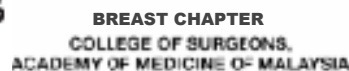
**Kuching, Sarawak, Malaysia
August 3-5, 2018**

TOPICS:

- *Breast Cancer in South East Asia*
- *Communications: Best Practices*
- *Patient Navigation*
- *Breast Surgery International Workshop*
- *Financial Impact of Breast Cancer*
- *Impact of Media and Advertising*
- *Support and Advocacy*
- *Quality of Life*

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Who Should Attend: Policy makers, oncology clinicians, nurses, health practitioners, social workers, cancer survivors, advocates, caregivers.



WELCOME TO SARAWAK

Kuching, situated on the banks of Sarawak River, entices visitors to enjoy a diverse range of colours and flavours with its rich culture and gastronomic wonders. The city's glorious colonial past was at its peak between 1841 and 1946 during the role of the British Brooke dynasty of 'White Rajahs'. Kuching became a British Crown colony before gaining independence through the formation of Malaysia in 1963. Kuching (population: 580,000), popularly known as the Cat City, is the Capital of Sarawak, Malaysia's largest state. Covering 124,450 sq km it is almost equivalent in size to Greece. A multicultural city, Kuching is establishing itself as a fresh meetings destination. The State Government has invested heavily in the state of the art meetings infrastructure, also provides financial, and in kind support for international conventions.



Sarawak's population of 2.35 million is made up of 28 ethnic groups, each with its own distinct language, traditions and lifestyle. They make up a unique and vibrant social demography, often regarded as one of the state's most attractive features.

